


FACT SHEET

TITLE: FOR THE LOVE OF THEIR BROTHER


LENGTH: 1/30

NOLA CODE: FLTB

CATEGORY: Documentary

OFFERED: Spring Teleconference 2005

RELEASE DATE: September 1, 2005
FEED-FOR-RECORD: August 28, 2005

CONTRACT TERMS: Unlimited releases to be completed by August 31, 2006.

PROGRAM SUPPLIER: 3 Roads Communications via APT

PROGRAM DESCRIPTION: *For the Love of Their Brother* is a heartwarming story about a close-knit Staten Island family whose youngest brother perished on September 11, 2001. To honor Stephen Siller's sacrifice, his six older siblings founded the "Tunnel-to-Towers Run," an annual road race which re-traces the off-duty firefighter's route from the Brooklyn Battery Tunnel to the World Trade Center. The Telly Award-winning program is hosted by celebrated actor and Brooklyn native John Turturro.

PROMOTIONAL MATERIALS: Use above for listing. A press release and host biography are included. All materials, including photography, are available on APTonline.org.

ON-AIR PROMOS: The producers will create an customized :30 promo to stations upon request. For more information, please contact: Cynthia Scott-Johnson, 3 Roads Communications, at csjohnson@3roads.com or 301-662-4121x109.

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PRODUCTION DATE: ©2005 / 3 Roads Communications

PRODUCTION CREDITS: Executive Producer: Russ Hodge
Host: John Turturro

SCHEDULING NOTE: Consider for September 11th memorial scheduling.

BROADCAST HISTORY: U.S. television premiere

RELATED MERCHANDISE: ***For the Love of Their Brother*** is available on DVD for \$24.99, plus \$4.99 shipping and handling. To order, please call 1-800-553-7752 or visit www.etvstore.org.

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6/15/05

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PRESS RELEASE

For the Love of Their Brother

An Inspiring September 11th Story About Loss and Triumph

June 15, 2005 - ***For the Love of Their Brother*** is a heart-warming half-hour documentary on the struggles and triumphs of the Siller family following the death of their brother Stephen, a New York firefighter whose life was cut short on September 11th. The Telly award-winning program, hosted by celebrated actor and New York native John Turturro, will air on public television beginning September 1, 2005 (check local listings).

Stephen Siller was on his way home to Staten Island when he heard on his scanner that a plane had hit one of the World Trade Center towers. Stephen instinctively turned his truck around and drove toward the mouth of the Brooklyn Battery Tunnel, which had been blocked by abandoned vehicles. Unable to drive further, Stephen donned 75 pounds of fire gear and ran the mile-and-a-half through the tunnel. He managed to reach Tower Two minutes before it collapsed. Stephen, who was orphaned at the age of 10 and raised by his brothers and sisters, left behind a wife and five children. His story has since become legend in the newsrooms and firehouses of New York City.

Still grappling with the tragic death of their beloved brother, Stephen's six brothers and sisters faced a tough choice: allow Stephen's death to ruin their own lives, or use it as a catalyst to help others and preserve his memory. They chose the latter. With no extraordinary wealth or political clout, Stephen's older siblings closed down the Battery Tunnel and lower Manhattan, and staged the "Tunnel to Towers Run" to commemorate Stephen's heroism. And for the past three years, on the last Sunday of each September, tens of thousands of runners have retraced the steps of a hero.

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During the run to the World Trade Center site, 343 New York City firefighters, each representing a fallen comrade, stand throughout the tunnel, holding an American flag and a poster-size picture of a firefighter who perished on 9/11. In the process, Stephen's family has raised and distributed more than million dollars to charities, including the New York Foundling Home, The New York Burn Center, Fallen Hero's Foundation and the Freedom Alliance Scholarship Fund to benefit families of those affected by the 9/11 attacks.

Executive Producer is Russ Hodge. ***For the Love of Their Brother*** is produced by 3 Roads Communications and has received four Telly Awards in the Documentary, Music, Editing and Promotional categories. The program is presented by American Public Television through the Exchange service at no cost to public television stations nationwide.

About 3 Roads Communications:

3 Roads Communications is an Emmy award-winning independent TV production company. They currently have several new television programs/series in production and/or distribution for Public Television, including *Celebrate Freedom*, a 30-minute public television program featuring one of America's best small town air shows; *Unspoiled Planet*, 13 episodes about the most pristine environmental spots on the globe, which is in international distribution; *The Meaning Of The 21st Century*, a long-format documentary which explores dangerous trends and positive solutions for the new millennium; and *Conversations On The 21st Century*, a series of 52 half-hour programs that engage some of the most innovative and influential thinkers of our time. Their credits also include *Politically Incorrect* for Comedy Central, *Fox News Sunday* with Tony Snow, *Off the Record* for Fox, *The McLaughlin Group* for CNBC, *Frontiers of Medicine* and *Legends of Airpower* for Public Television.

About American Public Television

For 44 years, American Public Television (APT) has been a prime source of programming for the nation's public television stations. APT distributes more than 10,000 hours of programming including *JFK: Breaking the News*, *Simply Ming*, *Globe Trekker*, *Rick Steves' Europe*, *Julia and Jacques Cooking at Home*, *Battlefield Britain*, *Jungle*, *America's Test Kitchen*, *Lidia's Italian-American Kitchen* and classic movies. APT is known for identifying innovative programs and developing creative distribution techniques for producers. In four decades, it has established a tradition of providing public television stations nationwide with program choices that enable them to strengthen and customize their schedules. Press should contact Donna Hardwick at 617-338-4455 ext. 129 or via email to Donna_Hardwick@APTonline.org. For more information about APT's programs and services visit APTonline.org.

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JOHN TURTURRO

A native New Yorker, John Turturro became fascinated by movies during childhood, and after graduating from college he won a scholarship to study at the prestigious Yale School of Drama. He first gained notice in regional theater and off-Broadway, earning an Obie Award for his starring role in Danny and the *Deep Blue Sea*. He made his film debut in Martin Scorsese's 1980 masterpiece *Raging Bull* but did not reappear onscreen prior to 1984's *The Exterminator 2*. That same year, he debuted on Broadway in *Death of a Salesman*. Small roles in diverse fare including Susan Seidelman's 1985 comedy *Desperately Seeking Susan*, Scorsese's 1986 drama *The Color of Money*, and Woody Allen's masterful *Hannah and Her Sisters* kept Turturro busy throughout much of the decade.

John Turturro is an impressively versatile, stage-trained actor. Eduardo De Filippo's *Souls of Naples*, opened in April 2005 with John Turturro and Aida Turturro for New York Theatre audiences. Turturro's dark intensity has served him well in such volatile, neurotic film roles as the psychopathic parolee in *Five Corners* (1988) and the racist pizza-maker in Spike Lee's *Do the Right Thing* (1989). He has also displayed a knack for sly comedy: he played an alternately cocky and sniveling, double-crossing Jewish gangster in the Coen brothers' *Miller's Crossing*; a greedy nightclub owner in Lee's *Mo' Better Blues* (both 1990); and the title character, an idealistic playwright lured to Hollywood in the 1940s, in the Coens' dark satire, *Barton Fink* (1991).

Turturro is equally convincing playing little sleazeballs, tough guys, and geeks, as well as nice quiet fellows like his poignant characterization in Lee's *Jungle Fever* (1991). In addition to starring, he took on new roles as the director and co-writer of *Mac* (1992). This critically successful little film about an Italian-American carpenter struggling to start a business in Queens, New York in the 1950s was inspired by the life of Turturro's late father. He followed up with a supporting role as an airline therapist in Peter Weir's *Fearless* (1993) and an acclaimed performance as a game show contestant who is rejected via rigged TV tapings in favor of a more photogenic winner in Robert Redford's *Quiz Show* (1994).

Turturro had a rare opportunity to shine in a meaty domestic role as Sid Lidz, scientist, frustrated inventor, devoted husband to a fatally ill wife (Andie MacDowell) and distracted father to an impressionable little boy in Diane Keaton's *Unstrung Heroes* (1995). He had less to do as a homicide detective in his old collaborator Spike Lee's *Clockers* (also 1995). *Box of Moonlight* (1996) offered him a chance to play a straight-laced individual who learns to cut loose while *The Truce* (1997) cast him as Holocaust survivor Primo Levi. Returning to the director's chair, he helmed his sophomore effort, *Illuminata* (1998), a spin on the French bedroom farce that won some admirers, particularly for its fine cast which included Susan Sarandon, Christopher Walken and Ben Gazzara. Turturro is married to actress Katherine Borowitz, whom he acted opposite in *Men of Respect* (1991), a modern-day updating of *Macbeth*, and *Illuminata*.