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For Immediate Release

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3 Roads Communications Wins Six Telly Awards

3 Roads Communications and Three Roads Media Partners, an affiliated company, have just been awarded six Telly Awards for television programming they have produced in the last year. The 26th Annual Telly Awards honor outstanding international video and film productions. For over a quarter century, the Telly statuette has been a symbol of creative excellence.

In the documentary promotional video category 3 Roads was awarded the Silver Telly for: *The Meaning of The 21st Century*, and *Conversations on the 21st Century*.

For The Love Of Their Brother was awarded the Bronze Telly in the same category.

The Meaning Of The 21st Century was also awarded the Bronze Telly in the category for film/video use of animation.

Unspoiled Planet was awarded the Silver Telly in the Nature/ Wildlife Television Program category.

3 Roads HD Promo was awarded the Bronze Telly in the Production Company Demo Reel Category, demonstrating High Definition production capability at 3 Roads.

"I'm pleased that we received so many of the prestigious Telly Awards," said Russ Hodge, President 3 Roads Communications, "It's a tribute to the dynamic and talented team at 3 Roads. In the past year alone, 3 Roads has conceived, created, produced, marketed and distributed six separate television programs or series on major national networks." Among the Telly Award Winning TV shows are:

For The Love Of Their Brother, is a half-hour, heartwarming story about the Siller family who lost their youngest brother, a firefighter, on 9/11. The older siblings had raised Stephen Siller, who was orphaned at age 10, and now they are continuing their legacy of love by their annual "Tunnel to Towers Run," which follows the route Stephen took when the off-duty firefighter grabbed his gear and ran through the blocked Brooklyn Battery Tunnel to get to the World Trade Center, where he subsequently perished. His story has become legend in the newsrooms and firehouses of New York City. The program is hosted by celebrated actor John Turturro. www.fortheloveoftheirbrother.com

Unspoiled Planet is a series of 13 half-hour shows profiling the areas of the earth that have remained relatively untouched by humans. The programs take viewers on location to see the fascinating animals, insects and plant life that can be found there. While some episodes focus on only one or two animals from a particular region, other episodes focus on the region itself. Photography on the series has taken place in Florida, Kentucky, South Carolina, Belize and other international locales. ***Unspoiled Planet*** also recently won an Aurora Platinum Best of Show Award and a Communicator Crystal Award of Excellence. www.unspoiledplanet.com

Conversations On The 21st Century is a series of 52 half-hour programs that engages in conversation with some of the most innovative and influential thinkers of our time, as they share their insights on the potentially catastrophic challenges facing the 21st century and the steps we must take to create a better world for us all. The conversations cover a range of political, economic, social and technological issues and concerns, including terrorism, bio-technology, overpopulation and more. The series is shot in locations around the world. Bottom line: it lets us all know that the time to start the discussion about the way we want civilization in the 21st Century to be is NOW. www.conversationstv.com

The Meaning Of The 21st Century is a long form documentary that focuses on the problems facing us in this new millennium, and how technology might either be the *solution to* or the *acceleration of* those problems. Viewers are offered a detailed, digestible review of the current state of the planet, and how steps that need to be taken now will impact our collective quality of life in the near future. The show will weave together the tapestry of disparate factors –economic, political, societal, environmental—into *macrotrends* that can be identified now and shaped into positive results. These positive results can be realized by identifying and capitalizing on *leverage factors*, seemingly small changes in the component parts of each problem that can yield enormous beneficial results. www.meaningofthe21stcentury.com

3 Roads Communications is a full-service television, video production and communications firm with offices in Frederick, MD and New York City. www.3roads.com

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